

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 33.71978 Longitude: -84.76541

Park Plaza Douglasville, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	20,998	70,849	250,741
	Population Est 25Q1	21,016	70,977	250,114
	Population Est 24Q4	20,950	70,749	249,384
	Population Est 24Q3	20,852	70,477	248,125
	Population Est 24Q2	20,784	70,317	247,333
	Population Est 24Q1	20,745	69,875	245,941
	Population Est 23Q4	20,721	69,775	244,187
	Population Est 23Q3	20,645	69,583	243,456
	Population Est 23Q2	20,647	69,495	242,442
	Population Fcst	22,421	75,926	272,215
	2010 Census Population	18,519	61,353	213,800
	2000 Census Population	15,984	47,210	149,429
	1990 Census Population	13,102	38,352	105,797
	Current Year Daytime Population	23,899	64,736	208,603
	Average Seasonal Population	102	298	1,378
	Historical Annual Growth, 1990 – 2000	2.01%	2.10%	3.51%
	Historical Annual Growth, 2000 – 2010	1.48%	2.65%	3.65%
	Estimated Annual Growth, 2010 – CY	0.87%	1.00%	1.11%
	Projected Annual Growth, CY to Y5	1.32%	1.39%	1.66%
	Group Qtrs Est	244	785	874
Transient Est Average Last 4 Qtrs	783	2,518	7,857	
<b>Households</b>	Current Year Estimated Households	7,965	24,899	88,229
	Households Est 25Q1	7,972	24,942	87,972
	Households Est 24Q4	7,949	24,860	87,713
	Households Est 24Q3	7,911	24,760	87,251
	Households Est 24Q2	7,888	24,706	86,975
	Households Est 24Q1	7,873	24,553	86,487
	Households Est 23Q4	7,865	24,522	85,818
	Households Est 23Q3	7,833	24,450	85,567
	Households Est 23Q2	7,832	24,415	85,193
	Households Fcst	8,506	26,694	95,915
	2010 Census Households	7,062	21,502	74,553
	2000 Census Households	5,790	16,467	52,985
	1990 Census Households	4,545	12,833	36,978
	Historical Annual Growth, 1990 – 2000	2.45%	2.52%	3.66%
	Historical Annual Growth, 2000 – 2010	2.01%	2.70%	3.47%
	Estimated Annual Growth, 2010 – CY	0.83%	1.02%	1.17%
	Projected Annual Growth, CY to Y5	1.32%	1.40%	1.68%
Population per Household	2.61	2.81	2.83	

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Park Plaza Douglasville, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.3%	1.7%	1.8%
	HH Income \$250,000 to \$499,999	1.6%	2.0%	2.1%
	HH Income \$200,000 to \$249,999	3.8%	4.6%	4.9%
	HH Income \$175,000 to \$199,999	3.4%	4.3%	5.0%
	HH Income \$150,000 to \$174,999	4.7%	5.7%	6.9%
	HH Income \$100,000 to 149,999	19.0%	19.9%	21.3%
	HH Income \$75,000 to 99,999	16.6%	17.0%	15.7%
	HH Income \$50,000 to 74,999	23.0%	18.3%	17.1%
	HH Income \$35,000 to 49,999	8.7%	8.9%	9.1%
	HH Income \$25,000 to 34,999	3.8%	4.6%	5.2%
	HH Income \$15,000 to 24,999	5.0%	5.6%	4.6%
	HH Income \$0 to 14,999	9.1%	7.4%	6.4%
	Average Household Income	\$91,780	\$98,616	\$104,544
	Median Household Income	\$75,489	\$82,345	\$87,135
	Per Capita Income	\$35,054	\$34,894	\$36,864
	Average Disposable Income	\$75,715	\$81,048	\$84,571
	Median Disposable Income	\$64,730	\$70,405	\$74,383
	Discretionary HH Income Over \$150,000	1.8%	3.2%	4.6%
	Discretionary HH Income \$125,000 to \$149,999	4.3%	5.4%	5.2%
	Discretionary HH Income \$100,000 to \$124,999	5.3%	7.2%	8.7%
	Discretionary HH Income \$75,000 to \$99,999	12.1%	12.5%	14.6%
	Discretionary HH Income \$50,000 to \$74,999	21.8%	22.5%	21.4%
	Discretionary HH Income \$25,000 to \$49,999	34.2%	28.0%	25.8%
	Discretionary HH Income Under \$25,000	20.5%	21.1%	19.6%
	Average Discretionary HH Income	\$53,808	\$58,762	\$62,869
	Median Discretionary HH Income	\$45,634	\$50,762	\$54,873
	Householder White – Count	3,570	10,196	35,530
	Median HH Income	\$72,950	\$80,317	\$89,222
	Average HH Income	\$79,975	\$86,982	\$95,254
	Householder Black or African-American – Count	3,368	11,008	38,397
	Median HH Income	\$77,135	\$82,611	\$86,204
	Average HH Income	\$89,626	\$91,910	\$94,440
	Householder Hispanic – Count	495	1,594	7,128
Median HH Income	\$80,856	\$83,100	\$81,420	
Average HH Income	\$86,216	\$91,014	\$89,010	
Householder Asian or Pacific Islander – Count	27	323	901	
Median HH Income	\$60,703	\$77,588	\$90,881	
Average HH Income	\$82,372	\$84,504	\$94,338	
Householder Other or Pacific Islander – Count	506	1,778	6,273	
Median HH Income	\$87,922	\$94,882	\$87,711	
Average HH Income	\$85,702	\$98,173	\$92,199	

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<b>Gender</b>	Male Population	9,917	33,442	119,296
	Female Population	11,081	37,407	131,445
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,204	3,916	14,229
	Count of Pop 0 to 7 years	1,623	5,485	19,943
	Count of Pop 5 - 13	2,127	7,711	27,677
	Count of Pop 14 - 18	1,145	4,216	14,774
	Count of Pop 19 - 22	1,170	4,328	15,093
	Count of Pop 22 - 25	860	3,216	11,198
	Count of Pop 25 - 29	1,342	4,432	16,127
	Count of Pop 30 - 34	1,418	4,341	15,800
	Count of Pop 35 - 39	1,353	4,292	15,958
	Count of Pop 40 - 44	1,400	4,532	15,997
	Count of Pop 45 - 59	4,173	14,211	51,338
	Count of Pop 60 - 74	3,304	11,094	38,591
	Count of Pop 75 - 84	1,200	3,623	11,268
	Count of Pop 85+	301	935	2,692
	% of Pop 0 to 4 years	5.7%	5.5%	5.7%
	% of Pop 0 to 7 years	7.7%	7.7%	8.0%
	% of Pop 5 - 13	10.1%	10.9%	11.0%
	% of Pop 14 - 18	5.5%	6.0%	5.9%
	% of Pop 19 - 22	5.6%	6.1%	6.0%
	% of Pop 22 - 25	4.1%	4.5%	4.5%
	% of Pop 25 - 29	6.4%	6.3%	6.4%
	% of Pop 30 - 34	6.8%	6.1%	6.3%
	% of Pop 35 - 39	6.4%	6.1%	6.4%
	% of Pop 40 - 44	6.7%	6.4%	6.4%
	% of Pop 45 - 59	19.9%	20.1%	20.5%
	% of Pop 60 - 74	15.7%	15.7%	15.4%
	% of Pop 75 - 84	5.7%	5.1%	4.5%
% of Pop 85+	1.4%	1.3%	1.1%	
Median Age	39.6	38.8	38.3	
Average Age	40.0	39.3	38.8	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.2%	6.0%	6.1%
	% of Pop 5 - 13	10.9%	11.7%	11.8%
	% of Pop 14 - 18	6.0%	6.5%	6.3%
	% of Pop 19 - 22	6.2%	6.7%	6.5%
	% of Pop 22 - 25	4.6%	5.0%	4.9%
	% of Pop 25 - 29	6.6%	6.6%	6.7%
	% of Pop 30 - 34	6.4%	6.1%	6.3%
	% of Pop 35 - 39	6.8%	6.1%	6.3%
	% of Pop 40 - 44	6.3%	6.0%	6.1%
	% of Pop 45 - 59	19.4%	19.3%	19.7%
	% of Pop 75 - 84	4.9%	4.4%	4.0%
	% of Pop 60 - 74	14.7%	14.7%	14.7%
	% of Pop 85+	1.0%	0.9%	0.8%
	Median Age	37.2	36.2	36.2
Average Age	38.3	37.7	37.5	

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	% of Pop 0 to 4 years	5.3%	5.1%	5.3%
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	% of Pop 40 - 44	7.0%	6.7%	6.6%
	% of Pop 45 - 59	20.3%	20.8%	21.2%
	% of Pop 60 - 74	16.7%	16.5%	16.0%
	% of Pop 75 - 84	6.5%	5.8%	5.0%
	% of Pop 85+	1.9%	1.7%	1.3%
	Median Age	41.7	41.1	40.1
Average Age	41.5	40.8	40.0	
Race	Count of White	8,624	26,445	102,623
	Count of Black or African-American	9,244	33,532	111,823
	Count of Asian or Pacific Islander	336	1,350	3,681
	Count of Other races	2,793	9,523	32,614
	White	41.1%	37.3%	40.9%
	Black or African American	44.0%	47.3%	44.6%
	Asian	1.6%	1.9%	1.5%
	Other Races	13.3%	13.4%	13.0%
Language Spoken	Speak English at Home	88.6%	86.7%	85.2%
	Speak Spanish at Home	8.7%	8.9%	10.1%
	Speak French or French Creole at Home	0.5%	0.7%	1.1%
	Speak German at Home	0.1%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	0.5%	1.2%	0.9%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.0%	0.1%
	Speak Chinese at Home	0.0%	0.1%	0.1%
	Speak Korean at Home	0.0%	0.1%	0.1%
	Speak Vietnamese at Home	0.6%	0.5%	0.4%
	Speak Other Asian Languages at Home	0.1%	0.3%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.1%
	Speak Other Language at Home	0.8%	1.3%	1.6%
Hispanic	Hispanic Population	2,368	7,533	28,502
	Hispanic Population Percent	11.3%	10.6%	11.4%
	Mexican	53.5%	60.9%	62.4%
	Puerto Rican	23.2%	16.2%	11.8%
	Cuban	2.2%	2.6%	1.8%
	Dominican	0.3%	0.7%	0.8%
	Central American	4.3%	5.9%	13.3%
	South American	15.5%	11.5%	6.8%
	Other Hispanic	1.0%	2.3%	3.1%
	2000 Hispanic Population Percent	3%	3%	4%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	5.9%	5.8%	6.9%
	American	5.5%	5.4%	6.6%
	Native American (ie. Indian/Eskimo)	0.3%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	1.0%	1.4%	1.0%
	Chinese	0.1%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.1%	0.0%
	South Central Asian (ie. Indian)	0.6%	1.0%	0.6%
	South East Asian (ie. Vietnamese)	0.1%	0.1%	0.1%
	Other Asian	0.1%	0.1%	0.2%
	European (percent of total population)	11.5%	9.1%	9.4%
	British	3.3%	2.6%	3.0%
	Dutch	0.1%	0.1%	0.2%
	French	0.4%	0.3%	0.3%
	German	1.8%	1.7%	1.6%
	Italian	0.7%	0.5%	0.5%
	Polish	0.2%	0.2%	0.1%
	Scandinavian	0.2%	0.2%	0.2%
	Scotch/Irish	4.1%	3.0%	3.0%
Other European (ie. Greek/Russian)	0.7%	0.5%	0.6%	
Middle Eastern	0.1%	0.1%	0.1%	
Other Ancestry	14.9%	14.7%	14.1%	
Unclassified Ancestry	11.7%	11.1%	12.6%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	14,492	47,460	167,770
	Elementary (0 to 8)	2.8%	2.5%	3.7%
	Some High School (9 to 11)	4.7%	6.7%	6.7%
	High School Graduate (12)	32.3%	32.0%	30.1%
	Some College (13 to 16)	25.2%	21.6%	23.1%
	Associates Degree Only	8.4%	7.4%	8.2%
	Bachelors Degree Only	15.4%	18.0%	17.2%
	Graduate Degree	11.3%	11.8%	11.0%
	% College (4+)	26.8%	29.8%	28.2%
<b>Household Type</b>	Total Households – count	7,965	24,899	88,229
	One Person HHs – count	2,247	5,711	19,543
	Family HHs – count	5,257	17,979	64,290
	Married Couple – count	3,172	11,554	42,287
	w/own children – count	1,090	4,434	16,636
	w/out own children – count	2,082	7,119	25,651
	Male Householder – count	393	1,061	5,285
	Female Householder – count	1,692	5,365	16,718
	Non-Family Households – count	461	1,209	4,396
	1 Person Household	28.2%	22.9%	22.2%
	2 Person Household	30.6%	30.1%	29.7%
	3 Person Household	16.3%	17.6%	18.5%
	4 Person Household	13.1%	14.7%	15.3%
	5 Person Household	6.7%	8.4%	8.2%
6 Person Household	2.7%	3.6%	3.6%	
7+ Person Household	2.4%	2.7%	2.5%	
% Households With Children	28.9%	31.8%	31.5%	

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<b>Housing</b>	Total Housing Units	8,422	26,559	93,768
	Owner Occupied Percent	55.2%	60.9%	62.6%
	Renter Occupied Percent	39.4%	32.8%	31.5%
	Vacant Housing Percent	5.4%	6.3%	5.9%
	Total Housing Units (Census 2000)	6,116	17,441	56,265
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	1.0%	1.6%	1.1%
	Property Value \$750,000 to \$999,999	2.8%	2.8%	2.7%
	Property Value \$500,000 to \$749,999	6.7%	10.5%	11.5%
	Property Value \$400,000 to \$499,999	9.2%	12.9%	14.9%
	Property Value \$300,000, to \$399,999	25.7%	23.3%	23.6%
	Property Value \$200,000 to \$299,999	36.0%	29.3%	27.6%
	Property Value \$150,000 to \$199,999	9.3%	8.7%	7.6%
	Property Value \$100,000 to \$149,999	4.5%	5.0%	4.3%
	Property Value \$60,000 to \$99,999	2.1%	2.0%	2.2%
	Property Value \$40,000 to \$59,999	0.8%	0.7%	1.2%
	Property Value \$0 to \$39,999	1.9%	3.0%	3.0%
	Median Home Value	\$287,421	\$305,450	\$317,385
<b>Wealth per Household</b>	\$0 and under - percent	18.3%	17.7%	17.7%
	\$1 to \$4999 - percent	9.2%	8.7%	8.7%
	\$5k to \$9999 - percent	4.8%	4.7%	4.6%
	\$10k to \$24999 - percent	6.6%	6.4%	6.4%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.3%	10.3%	10.4%
	\$100k to \$249999 - percent	17.8%	18.0%	18.0%
	\$250k to \$499999 - percent	12.6%	13.0%	13.0%
	\$500k+ - percent	13.6%	14.2%	14.3%
	Median HH Wealth	\$70,731	\$76,829	\$77,402
	Avg HH Wealth	\$226,513	\$234,285	\$235,108
<b>Economic Viability</b>	Economic Viability Local	265	280	283
	Economic Viability Indexed	96	101	102
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	10,344	35,941	132,153
	Managerial/Executive	13.9%	15.1%	14.8%
	Professional Specialty	21.4%	23.0%	20.8%
	Healthcare Support	2.2%	1.4%	2.0%
	Sales	8.9%	10.4%	9.7%
	Office & Administrative Support	15.5%	13.6%	14.1%
	Protective Service	1.4%	1.7%	2.0%
	Food Preparation	3.5%	3.9%	4.3%
	Building Maintenance & Cleaning	3.2%	2.7%	2.6%
	Personal Care	1.8%	2.5%	2.3%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	7.8%	7.2%	9.6%
	Production & Transportation	20.5%	18.5%	17.6%
	Percent White Collar Workers	61.9%	63.4%	61.4%
	Percent Blue Collar Workers	38.1%	36.6%	38.6%

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	Agriculture/Mining/Construction	6.9%	6.4%	8.8%
	Manufacturing	9.3%	9.1%	9.9%
	Transportation	11.7%	9.9%	9.7%
	Information	2.2%	2.3%	2.3%
	Wholesale/Retail	13.4%	15.6%	14.2%
	Finance, Insurance, Real Estate	5.9%	5.4%	5.5%
	Professional Services	4.3%	6.0%	6.3%
	Management Services	0.0%	0.4%	0.2%
	Administrative/Waste Services	3.9%	3.9%	4.6%
	Educational Services	22.9%	22.4%	21.0%
	Entertainment Services	9.2%	8.6%	7.9%
	Other Professional Services	4.2%	4.2%	4.4%
	Public Administration	6.2%	5.8%	5.2%
<b>Vehicles per HH</b>	No Vehicles	4.6%	4.2%	3.4%
	1 Vehicle	37.0%	31.7%	28.6%
	2 Vehicles	37.0%	38.2%	39.5%
	3 or more vehicles	21.4%	25.9%	28.5%
	Average Number of Vehicles	1.81	1.97	2.08
<b>Change</b>	Births (last 12 months)	240	810	2,918
	Deaths (last 12 months)	175	566	1,870
	Migration (last 12 months)	149	294	2,389
<b>Work place</b>	Workplace Establishments	822	1,793	4,465
	Workplace Employees (FTE)	8,190	18,453	57,849